

Friends of the Whitefish Bay Library 2019 Annual Report

Our mission Statement is: to provide appropriate and sufficient financial and volunteer resources in support of the library's mission.

To help accomplish our mission the Board held 10 regular meetings in 2019. We also had some fun socializing at a City Market lunch in July (for the Board and book researchers) and nine of us cheered the Brewers on at a ballgame in August. (A team!)

The Friends awarded two \$500 scholarships to Whitefish Bay High School Seniors. They were judged by an essay about how the library has influenced their lives. We received 11 entries.

Our three focus areas are:

1. Fundraising

Revenue (as of 11/30/2018 and 2019)

	2018			2019		
Two Booksales	\$ 8,785	29	%	\$ 10,536	30	%
Book Room Sales	\$ 10,729	35	%	\$ 11,324	32	%
eBay Sales	\$ 7,622	25	%	\$ 9,672	27	%
Membership Dues	<u>\$ 3,395</u>	<u>11</u>	<u>%</u>	<u>\$ 3,940</u>	<u>11</u>	<u>%</u>
	\$ 30,531	100	%	\$ 35,472	100	%

Of the monies raised by the Friends 91% goes to the Library.

With these monies raised we were able to designate \$ 35,250 to the Library. The funds were used for programs, projects and staff support. Funds were used to reorganize the Childrens' picture books by subject and to add to the collection. Funds were also used to replace some worn furniture in the childrens' and the adults' areas. Arts and Crafts lamps were added throughout the adult area.

We are now using PayPal and Square to facilitate book purchases and membership dues. This has resulted in increased revenue.

Expenses

Our expenses are well under control as evidenced by the fact that 91% of the monies raised by the Friends goes to the library. We compare ourselves to other 501(c) 3 organizations and this percentage is on the higher end of the range.

2. Volunteers

Friends volunteers participated in:

Two booksales

Book sorting

Book research

Listing and selling books on Ebay

Provide ongoing publicity for the Friends

Maintenance of the Friends' Facebook page and our webpage

Maintenance of Book Sale Room in the Library

Production of our semiannual newsletter *PageTurner*

Maintenance of our two Little Free Libraries at Cahill Park and Kloede Park: approximately 130 books per month were provided at each location

Inauguration of our bookplate program with a donation from a literary group

Recycle Day in the Bay

Edible Book Contest

Photo Contest sponsorship and reception (for 150 people!)

Adult Writing Contest sponsorship, judging and reception

Book donation pickups

Three large book donations to Sojourner Truth House

A thank-you gift card to Sendiks was sent to all volunteers in October during National Friends of Libraries Week.

3. Membership

As of November 30th we have 149 members. 40 members are active volunteers.

We accomplished a lot in 2019, including a review and rewriting of our job descriptions (many were over 10 years old). We also reviewed our Bylaws and Mission Statement.

Thanks to everyone for the hard work this year!
This will help us move forward in 2020.